

EXPANSION

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1
The boldest, most comprehensive
and up-to-date publication

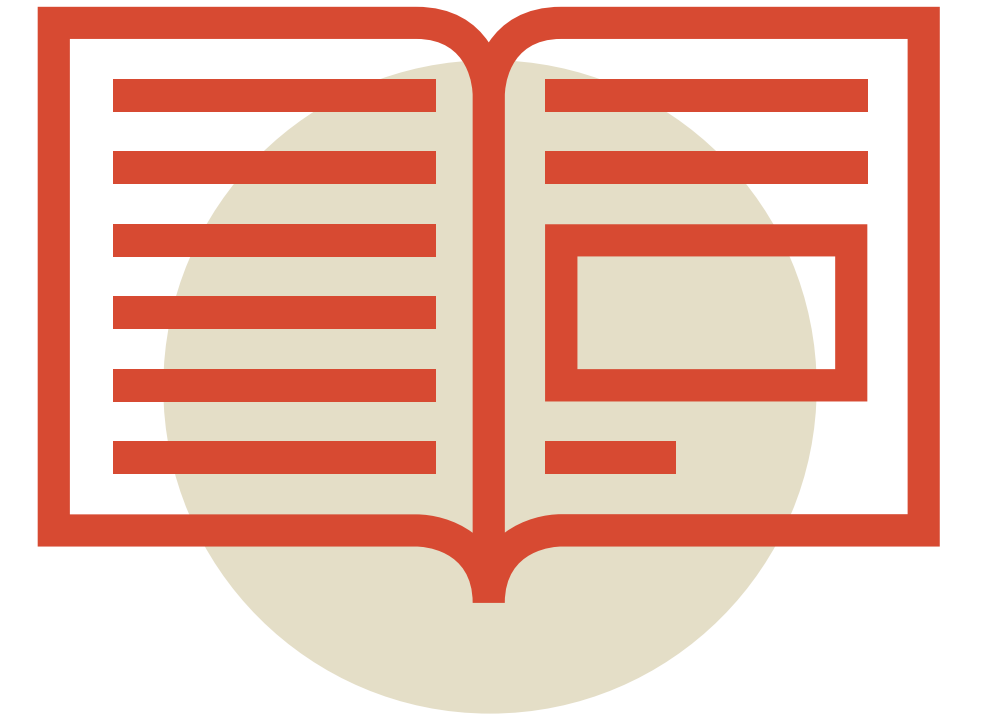
2
Investors, entrepreneurs and business
executives **rely on our annual reviews**

3
200+ page reports featuring
insights from **over 250 industry leaders**

EXPANSION / MEDIA KIT 2026 / 2027

PORTUGAL 2027

BIZ EXPANSION



The global readership of 25,000
comes from 35+ countries,
including Europe, MENA and North America



72% of our readers hold C-level positions,
and many are either based in these markets
or looking to enter the market.

EXPANSION / MEDIA KIT 2026 / 2027

/// /// /// KEY SECTORS



Banking & Financial Services



Real Estate & Construction



Technology & Innovation



Arts, Culture & Entertainment



Government Affairs



Fintech



Cities & Regions



Education



Healthcare & Sports



Transportation



Tourism & Hospitality



Trade & Logistics

MARKETS COVERED



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SPONSORSHIPS

Live & Virtual events

Networking

ADVERTISING

Podcast

E-news

12+ years' experience

in global markets, including North America, Europe and MENA region, combining various media outlets

PRINT

Film Production

INSPIRATIONAL GATHERINGS

Social Media

INTEGRATED MEDIA PLATFORM

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The N°1 business source;
we speak directly to the true
leaders of today



Directly to the CEOs desk;
Expansion mails 3,500 hard copies
directly to the office

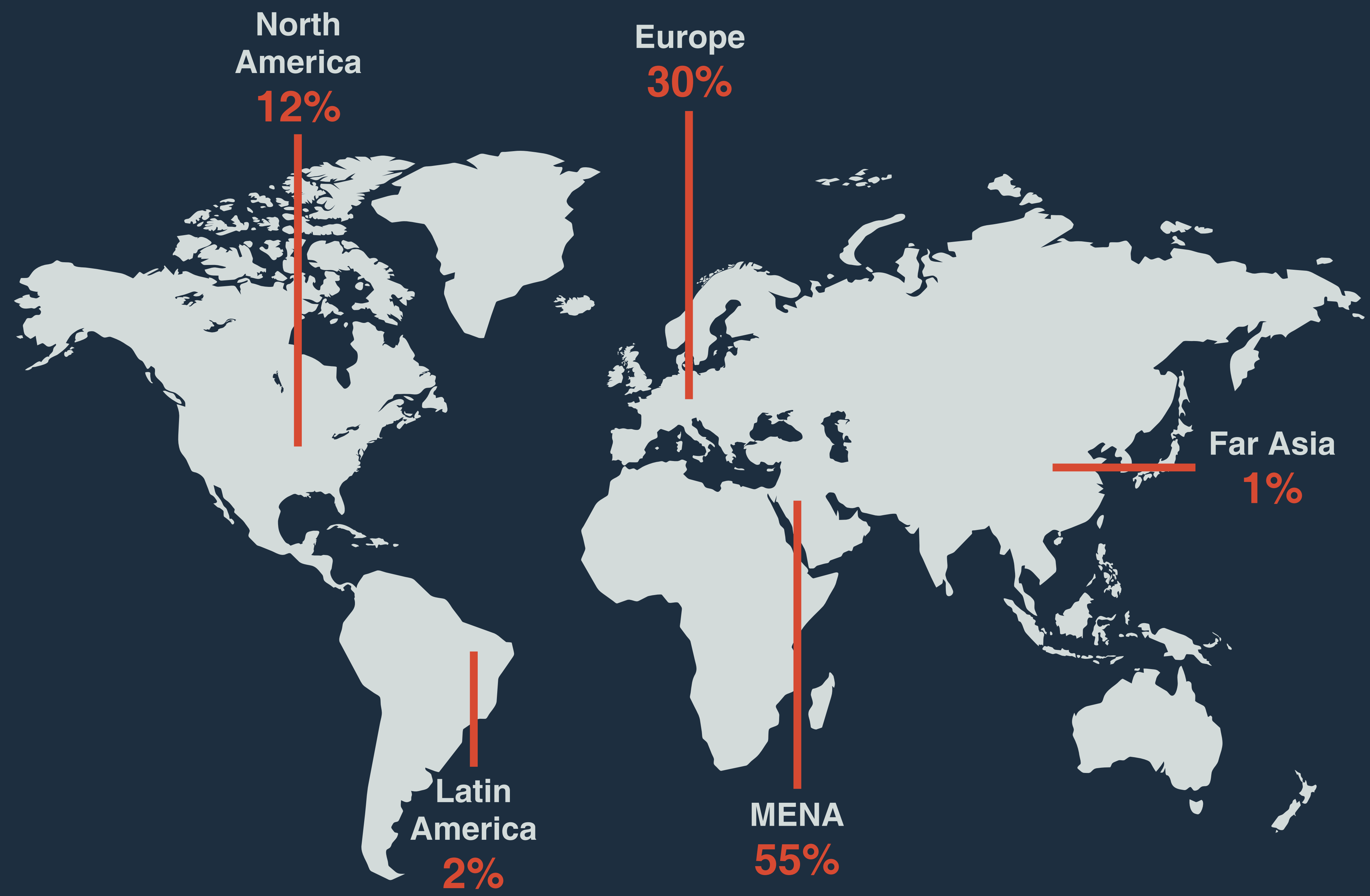


Year-Round publication;
full exposure for advertisers on an
annual basis

DISTRIBUTION

EXPANSION / MEDIA KIT 2026 / 2027

GLOBAL READERSHIP



Conferences visibility
high-level conferences where copies are distributed

Locally teaming up;
we associate with chambers, associations and embassies

Going Beyond Expectations:
Edward Jones measures conferences on the below criteria—Strategic Investment Media goes beyond expectations in every point below:

- Amount of people attending the event
- Web presence around the event
- Press releases and mentions before, during and after the event
- Impact of the event: local chatter about the event, sharing on social media

/// GLOBAL READERSHIP



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1

Locally teaming up;
we associate with chambers,
associations and embassies



Our recurrent eblasts
are sent out to our global
online community



We share the latest trends, leader
insights and **markets hot topics**



8,500+
Unique views a month

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EVENTS

Expansion prides itself
on its annual leadership summits

Our business reports come to life,
with high caliber panels

Gathering as many as 500 VIP
individuals together,
CEOs attendance is average over 350

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Web presence around the event



Local chatter about the event, sharing on social media

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NIGERIA 2027

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